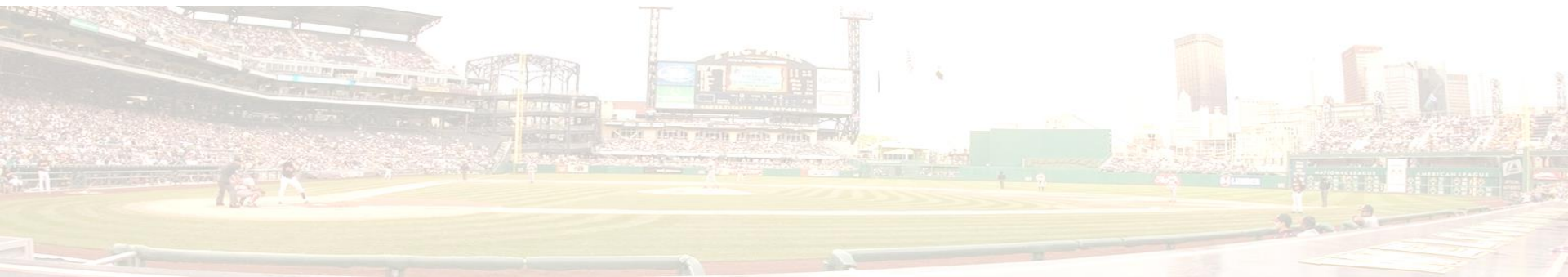


Pittsburgh Pirates.



Pittsburgh Pirates.

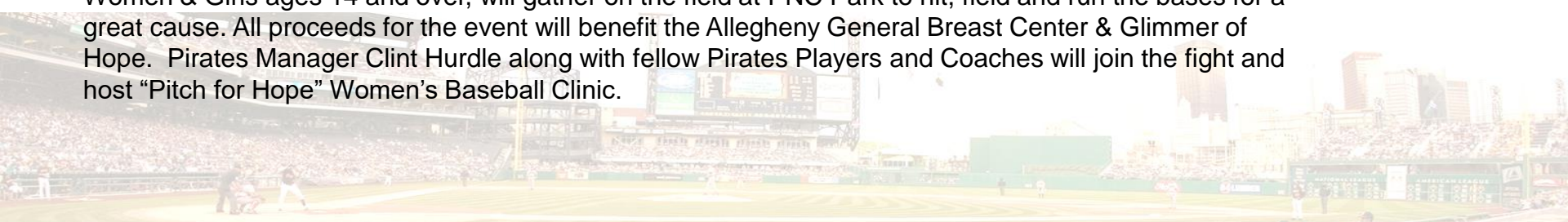
**PREMIUM PARTNERSHIPS
2019 PITCH FOR HOPE WOMENS BASEBALL CLINIC
SUNDAY, JULY 7, 2019
PARTNERSHIP PROPOSAL**





- About 1 in 8 U.S. women (just under 12%) will develop invasive breast cancer over the course of her lifetime.
- In 2013, an estimated 232,670 new cases of invasive breast cancer were expected to be diagnosed in women in the U.S., along with 62,570 new cases of non-invasive (in situ) breast cancer.
- About 40,000 women in the U.S. were expected to die in 2012 from breast cancer, though death rates have been decreasing since 1990 — especially in women under 50. These decreases are thought to be the result of treatment advances, earlier detection through screening, and increased awareness.
- For women in the U.S., breast cancer death rates are higher than those for any other cancer, besides lung cancer.
- Besides skin cancer, breast cancer is the most commonly diagnosed cancer among American women. Just under 30% of cancers in women are breast cancers.
- The Allegheny General Breast Center is in need of funds to advance their ability to help the women it serves. Additional monies are needed to purchase necessary equipment for mammography.
- Proceeds from prior Pitch for Hope Events were used to purchase digital Tomosynthesis imaging equipment, ABUS screening equipment, along with a center for integrated oncology services.

Women & Girls ages 14 and over, will gather on the field at PNC Park to hit, field and run the bases for a great cause. All proceeds for the event will benefit the Allegheny General Breast Center & Glimmer of Hope. Pirates Manager Clint Hurdle along with fellow Pirates Players and Coaches will join the fight and host “Pitch for Hope” Women’s Baseball Clinic.





- All participants attending the clinic on **Sunday, July 7th** will receive a swag bag that includes a complimentary gift as well as other items, compliments of the Pittsburgh Pirates and Pitch for Hope Sponsors.
- In addition to the Clinic, a Baseball themed lunch will be served in the Picnic Park, followed by the Pirates/Phillies Game.
- Great branding and awareness to market our Partners commitment to Women, Breast Cancer Research and the Community.
- Up to 400 items printed with Sponsor's Logo
- Partnership Representatives are invited to attend the Clinic and be present during all pre-game ceremonies.
- Each Partner will receive a select number of invites for the clinic package dependent upon level of Partnership.
- **Partnership Opportunities:**
 - **\$35,000 Main Partnership (1 Available)**
 - 50 Invites/Spots in Women's Clinic & Lunch
 - Donation to Glimmer of Hope
 - World Series Suite for 50 with \$500 F&B Credit and 50 Pirates Baseball Caps.
 - Main Logo On Giveaway Item, all print material and radio & TV drop-ins
 - **\$20,000 Co-Partnership (2 Available)**
 - 19 Invites/Spots in Women's Clinic
 - Donation to Glimmer of Hope
 - Game Day Luxury Suite for 19 with \$250 F&B Credit & 4 Parking Passes
 - Logo On Giveaway Item, print materials
 - **\$10,000 Co-Partnership (1 Available)**
 - 15 Invites/Spots in Women's Clinic
 - Donation to Glimmer of Hope
 - Game Day Lux Suite for 15 with \$250 F&B Credit & 4 Parking Passes
 - Logo On Giveaway Item, print materials
 - **\$5,000 Co-Partnership**
 - 10 Invites/Spots in Women's Clinic
 - Donation to Glimmer of Hope
 - 10 Game Tickets for that day's game in Pitch for Hope Event Seating Area
 - Logo On Giveaway Item & print materials





RADIO & TELEVISION

- In-game drop-in messages on ROOT Sports and 93.7 The Fan Pirates Radio Network

PRINT

- A minimum of (1) 3x11 print in local and regional publications the week prior to the promotion
- Publications include, but not limited to: Pittsburgh Tribune-Review, associated TRIB Total Media publications and Ogden Newspaper Network
- First Pitch promotional page

OTHER PROMOTIONAL VEHICLES

- Text on Pirates Web Site promotional page on www.pirates.com
- Pre-game message in-park, on PNC Park Main Scoreboard Video Board





In-Park Video Board

- A :30 second video will be run on the Pirates Videoboard during Pirates pre-game promoting event

On-Field Presentations

- Group salute/check presentation to AGH Breast Center Representatives, Partners, & Glimmer of Hope





Thank you for your support. See you at the Park!

Angela Zandier

Senior Account Manager, Group Sales and Hospitality

Pittsburgh Pirates Baseball Club

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